

FOR IMMEDIATELY RELEASE

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RITI to release *Celestial Explorer: Mars* software for followers of NASA Mars Missions.

November 5, 2003 – Reading, MA – Reading Information Technology Inc. (RITI) is pleased to announce the release of a new astronomy software, *Celestial Explorer: Mars*.

Celestial Explorer: Mars was developed for everyone who has an interest in the upcoming Mars missions. Using the software, users can access the latest mission reports from Mars spacecrafts, and view high-definition terrain maps with complete geological information. A real-time 3D visualization tool lets users recreate and view the fantastic world of our closest neighbor, while the Point-of-View feature allows viewers to rotate, center, and move anywhere on the planet's surface. *Celestial Explorer: Mars* offers a user-friendly interface and an up-to-date features database that includes past and future landing sites, craters, mountains, valleys, historical facts, animated 3D video, photos, captivating information resources, and more... For detailed information, visit our website at www.riti.com.

Celestial Explorer: Mars is retailed at \$45 USD. Price may vary among dealers and countries. A special holiday offer is available now at \$35* USD. An educational discount is available directly through RITI.

*Special Offer Expires 1/31/04

RITI is a software engineering company, established in 1992, with overseas partners in Far East Asia. We specialize in Geographic Information Systems (GIS) and Digital Mapping Technology. Our software engineering work includes research with NASA's Earth Science Information Partners, www.esipfed.com. RITI also offers weather routing software, and electronic mapping products for land, marine use, and astronomy. RITI has extensive expertise in GPS/DGPS systems integration and various environmental applications.